



From: Jim Williams, Public Policy Polling

To: Interested Parties

Subject: Western Michigan Voters Frustrated by Rising Energy Costs; Want Campbell Coal Plant Shut down

Date: July 10, 2026

A new Public Policy Polling survey in Michigan's 3rd and 4th Congressional districts find voters frustrated by rising energy costs:

- 71% say their utility bills have gone up over the last year compared to just 25% who say they've gone down or stayed about the same
- 66% expect their utility bills to go up over the coming year compared to just 27% who say they expect them to go down or stay about the same

A majority of 51% of voters say that the Campbell Coal Plant should have been closed already; just 32% support the Trump administration policy requiring the plant to stay online past its planned closure date.

There's evidence voters blame Trump for their frustrations as well. When asked the following: "In October 2024, Donald Trump told Michiganders he would cut the price of energy and electricity in half within the first 12 months of his Presidency. Do you think he has delivered on that pledge, or not?" – just 19% say yes, 66% say no. Even 30% of Trump voters say he has not delivered on the pledge.

PPP surveyed 515 registered voters in Michigan's 3rd and 4th Congressional districts on July 8-9, 2026. The margin of error for the poll is +/- 4.3%. 69% of interviews were conducted by text and 31% by landline.

