

November 4, 2022

To: Interested Parties

Fr: John Anzalone / Zac McCrary / Oren Savir

Re: NV Statewide Poll Findings

Statewide polling in Nevada shows that water shortages and drought issues are a major priority for voters that they want to see elected officials address. Specifically:

- Dealing with water shortages and drought is Nevada voters' #1 priority.**
 64% of voters rated water shortages and drought an extremely important priority, more than rated schools and education (61%), crime and public safety (60%), or the economy (59%) an extremely important priority. A majority rate it an extremely important priority among nearly all demographics, except for Republicans where a 48% plurality rate it extremely important:

Water shortages and drought	% Extremely Important Rating
White	63
Latino	67
Democrat	82
Republican	48
Independent	72
Clark County	70
Washoe County	51
Rurals	54
College	65
Non-college	62

Findings are based on a multi-modal phone and text-to-web survey conducted September 26 – October 3, 2022 among n=800 likely November 2022 voters statewide in Nevada, with an additional oversample of n=100 Latino voters. The margin of error for the full sample is +/- 3.5%; for subgroups it varies and is higher. 74% of interviews were conducted via cell phone.