

# LATINOS AND THE ENVIRONMENT

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**Latino**  **Decisions**  
Everything Latino Politics

November 17, 2020

# Background: Latinos and the Environment

- Exit polling has increasingly come under fire for failing to provide an accurate and representative sample of Latinos voters
- Latino Decision has worked with Environmental Defense Action Fund since 2016 to provide more accurate data that captures Latino sentiment around environmental issues and climate action

# Climate Change in Contested States

- Long-standing assumptions regarding disinterest in environmental issues among working class and communities of color;
- More recent research suggests just the opposite, Latinos care deeply about the environment and specifically about experiencing climate change;
- In this study, we explore the depth of these concerns and support for policy action in battleground states

# Data and Methodology

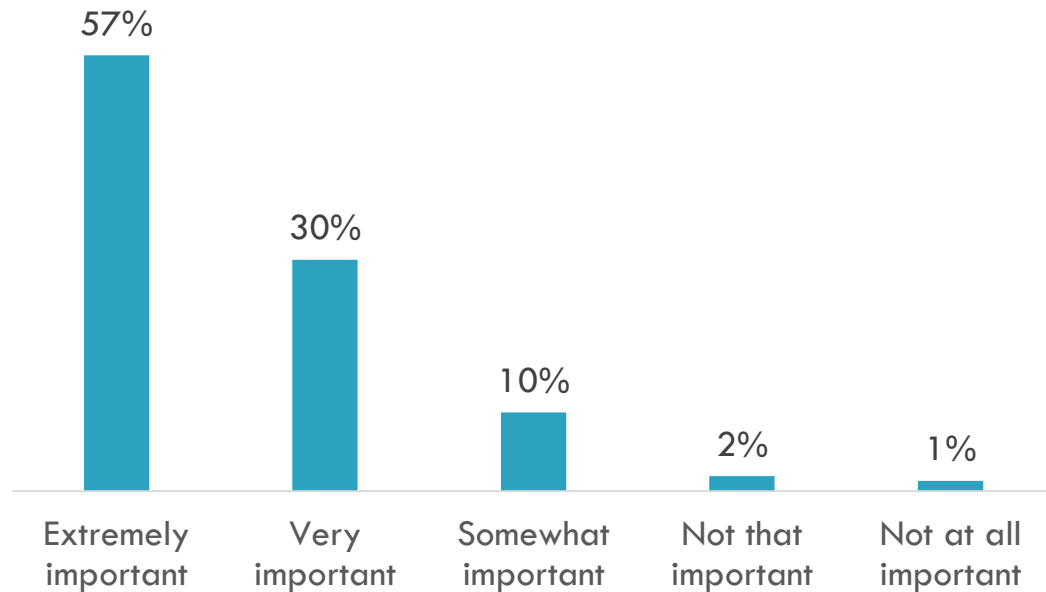
- Total 5,300 Latino respondents
- N=4,800 Arizona, California, Colorado, Florida, Georgia, Michigan, North Carolina, Nevada, Pennsylvania, Texas, Wisconsin (n=400 each, MOE +/- 4.9%)
- N=500 National (MOE +/- 1.4%)
- Completed interviews by landline, cell and on-line with Latino registered voters in English and Spanish at respondent's discretion. Timeline: October 23 – November 2, 2020
- Voters were identified from the voter file based on their registration date and vote history.
- Respondents were questioned whether they had already voted or were certain to vote in the election. Any voter was included in the sample frame if one of these conditions applied and then weighted to match census demographics.

# Take-Aways

- Latino voters irrespective of political affiliation want environmental protections, clean air and water, and investments in the green economy
- Latinos who have lost their job due to the Coronavirus pandemic and those who make under \$50,000 a year are more likely to support Congress prioritize investments in clean energy jobs in wind and solar

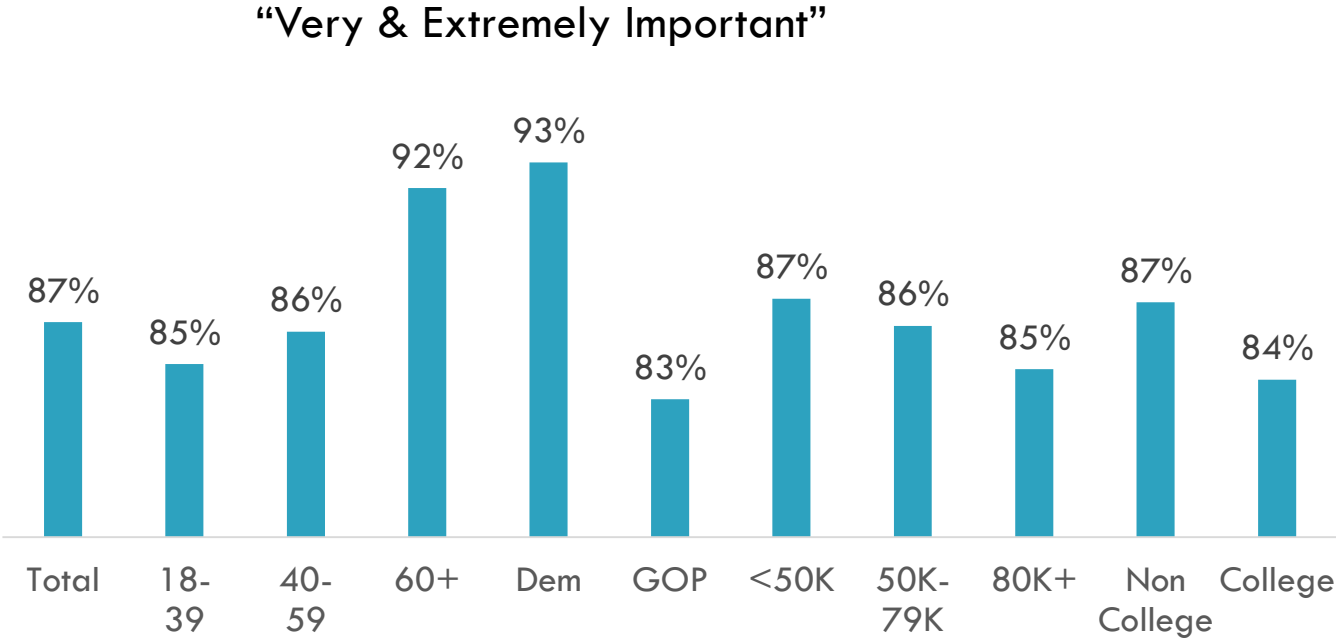
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How important do you think it is for the President and Congress to take steps to protect our families from air pollution?



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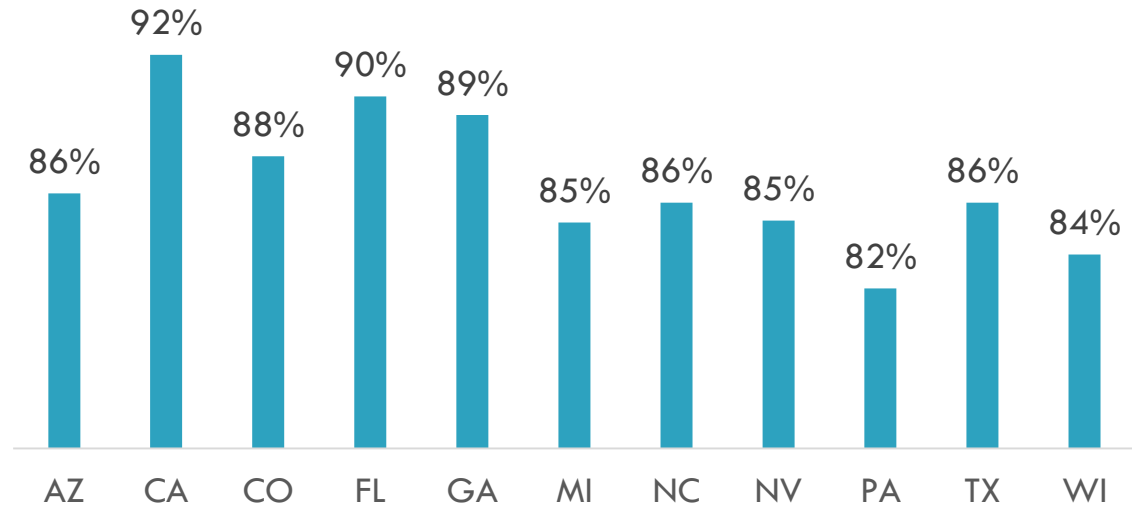
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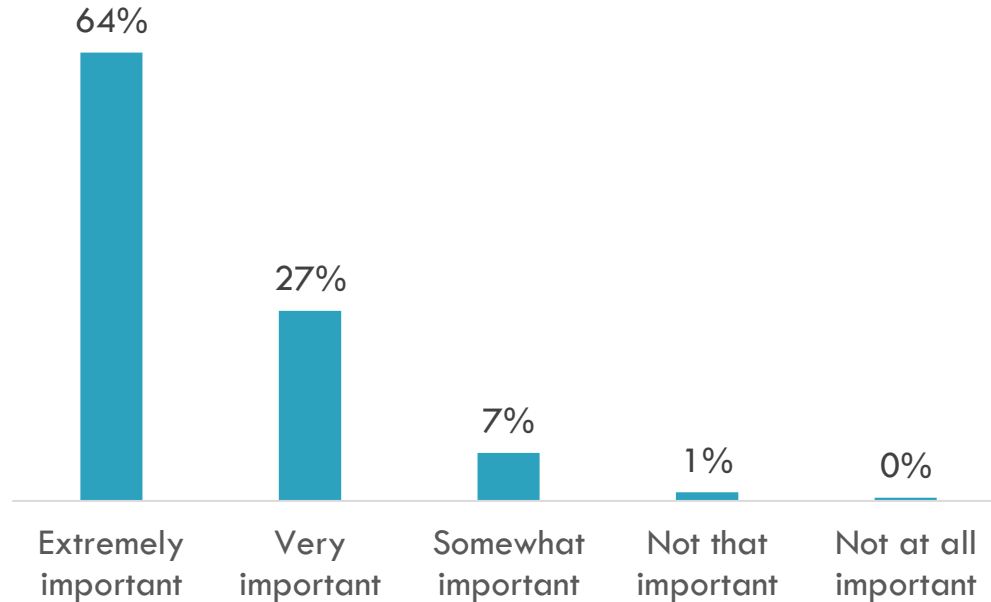
“Very & Extremely Important”





# Protection from Water Contamination

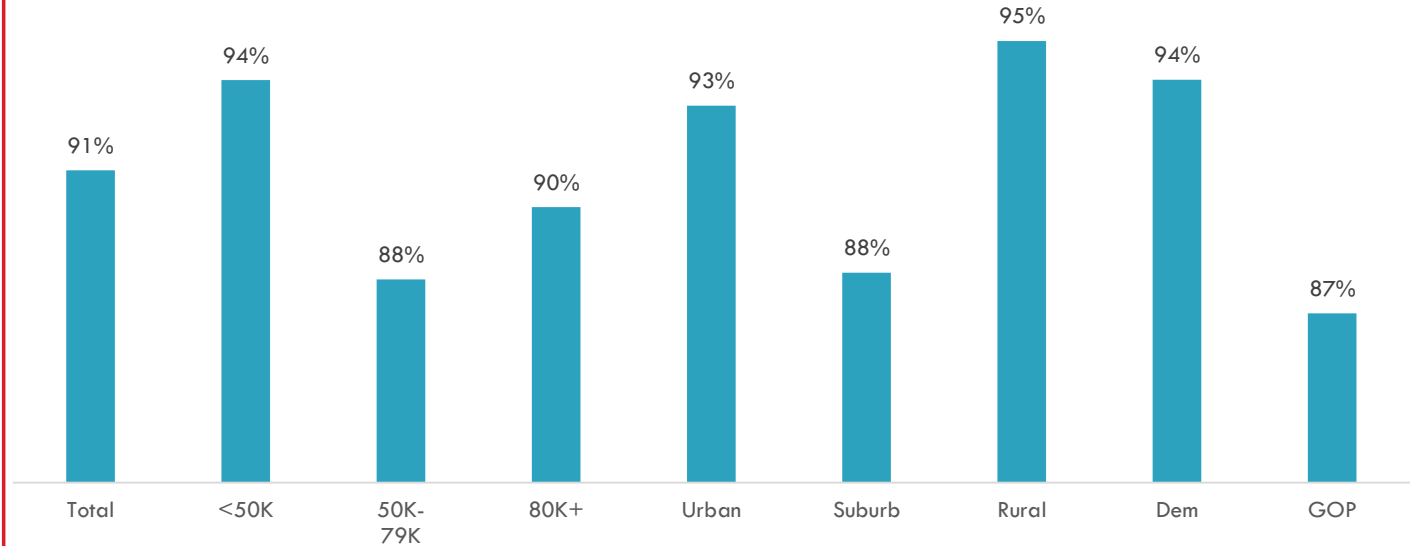
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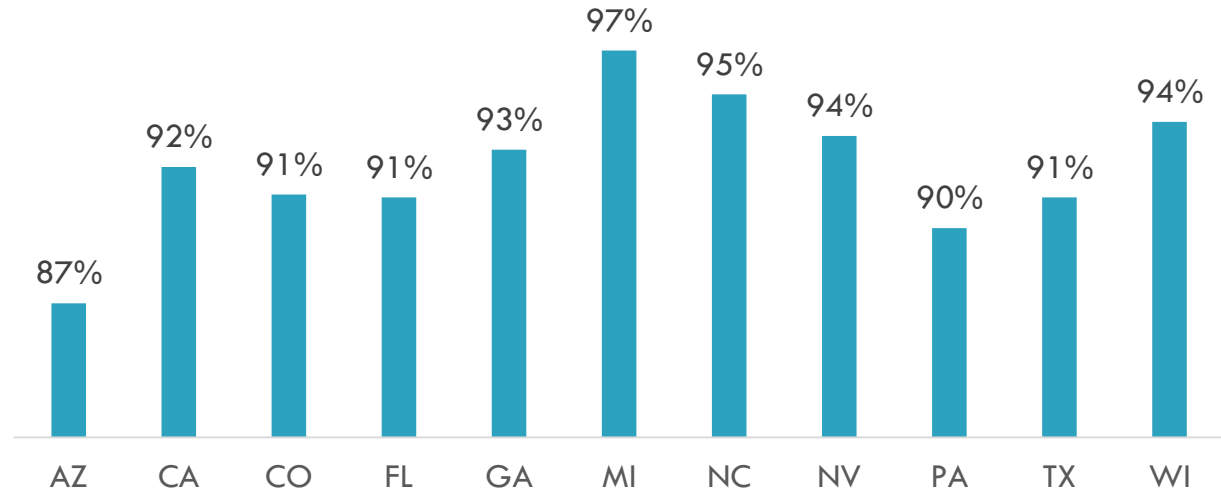
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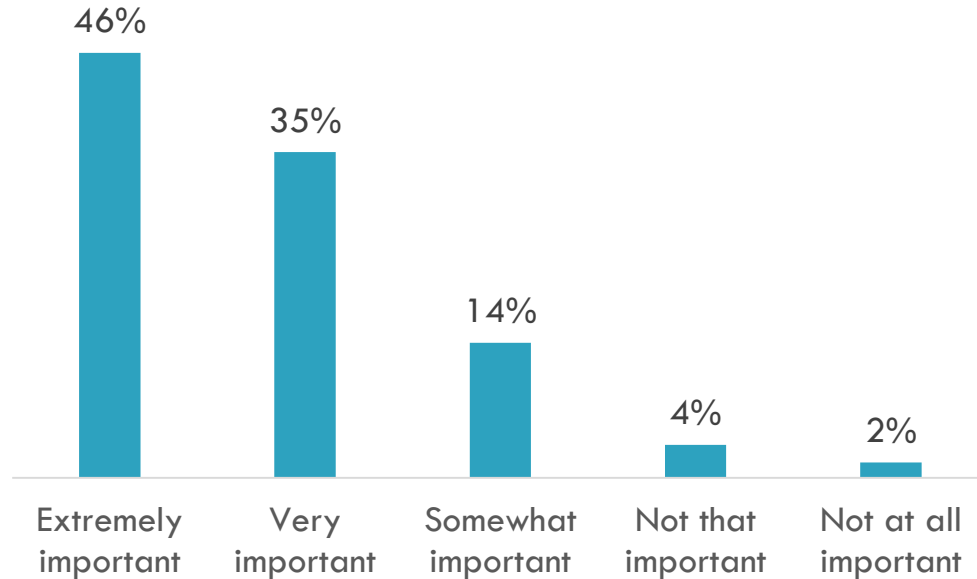
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# Clean Energy Jobs to Jumpstart the Economy

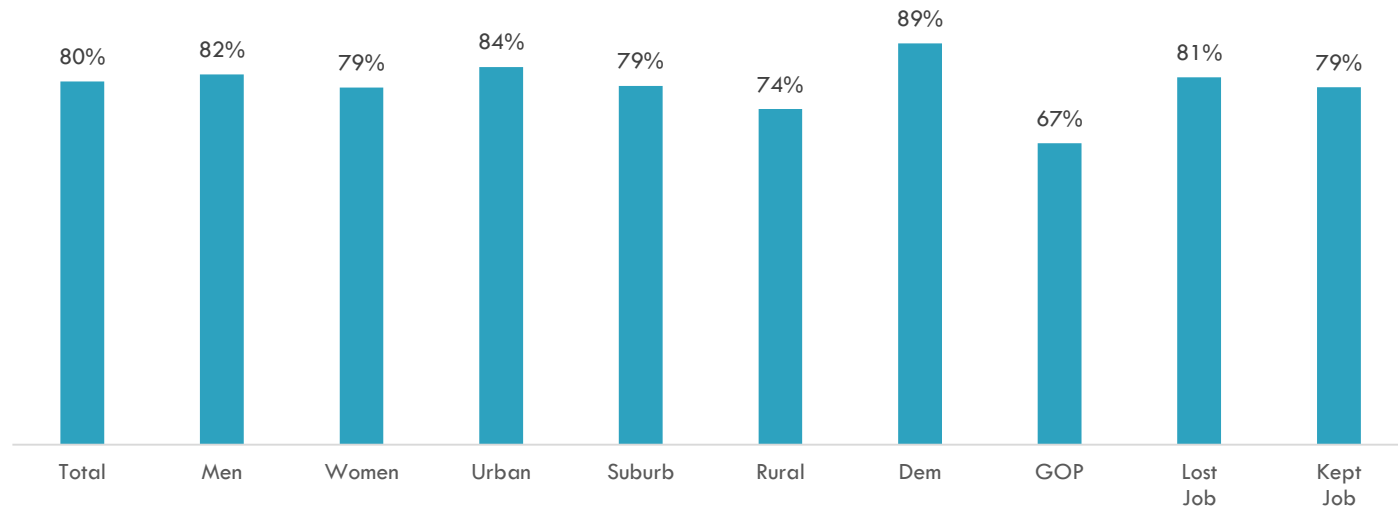
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# Clean Energy Jobs to Jumpstart the Economy

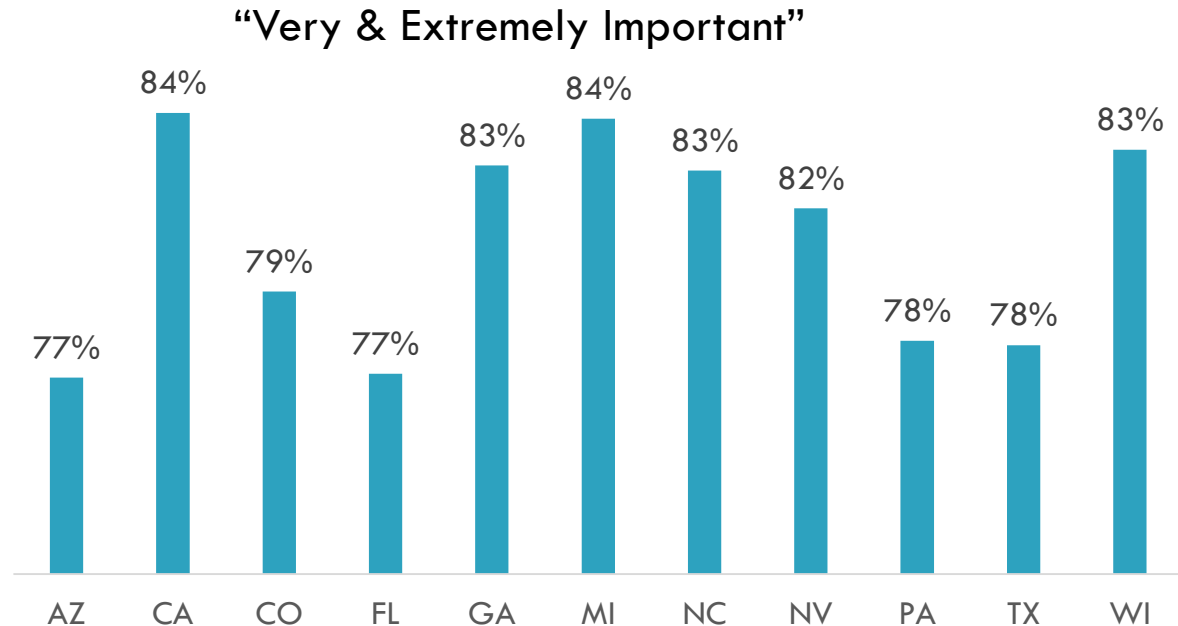
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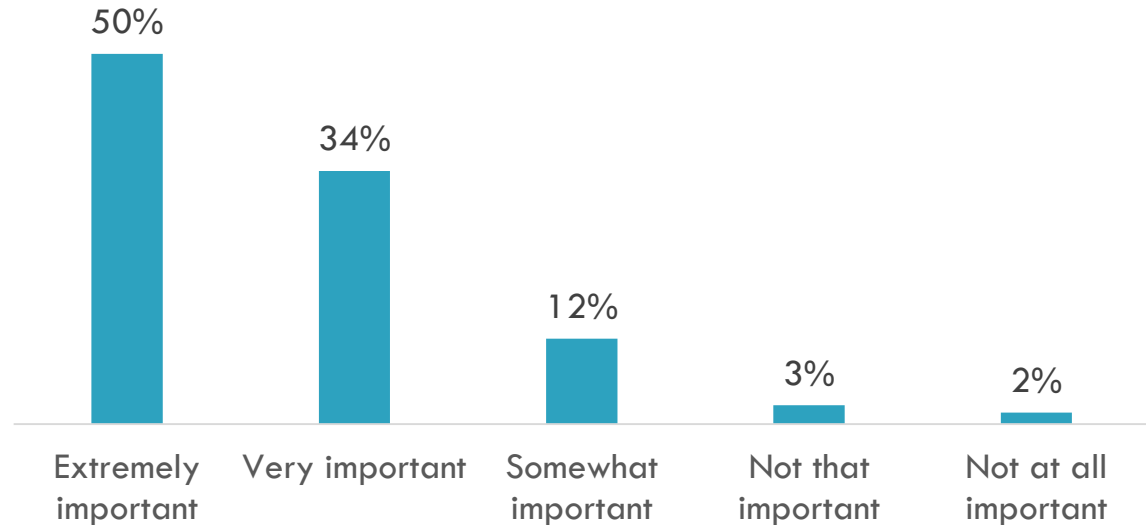
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# Green Infrastructure to Jumpstart the Economy

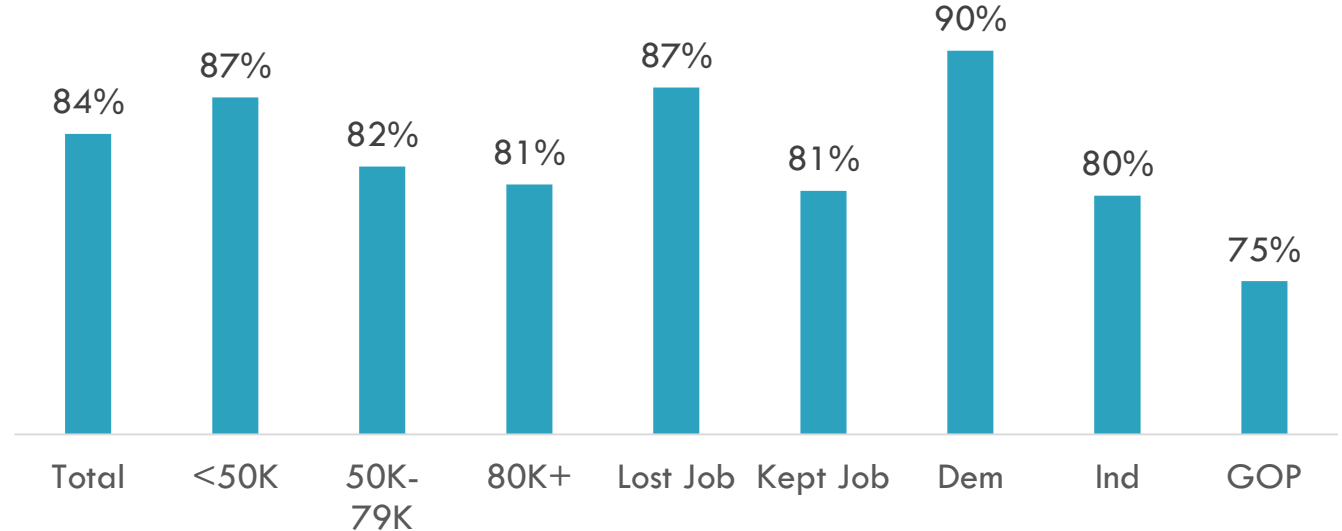
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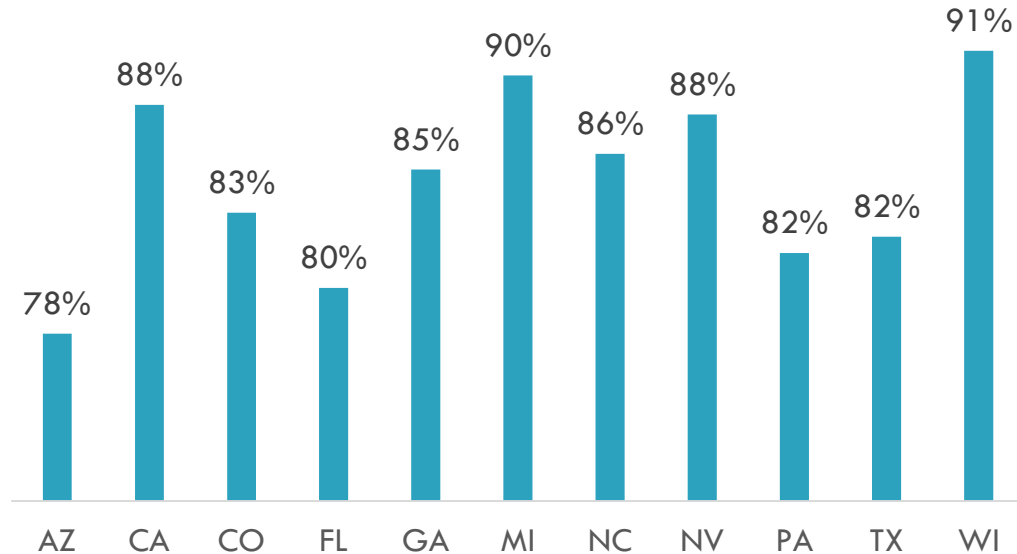
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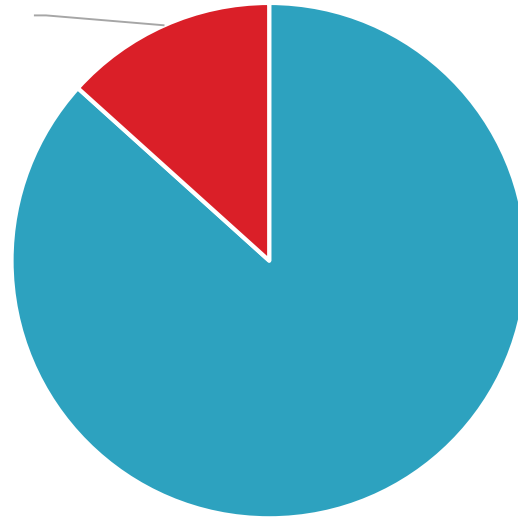
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# Environmental Policy in a Pandemic

Since the Covid-19 pandemic, there has been a weakening of major regulations and rules put in place to protect the environment. Do you think the President and Congress should reinstate and enforce regulations that existed prior to the Covid-19 pandemic or do you think the President and Congress should continue loosening rules and regulations that protect the environment?

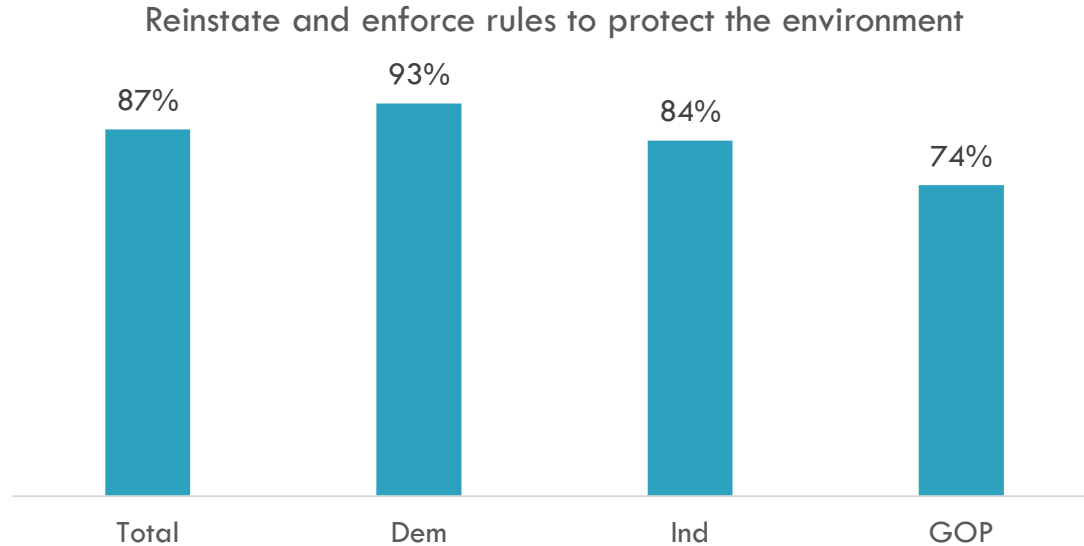
Loosen regulations and rules to protect the environment, 13%



Reinstate and enforce rules to protect the environment, 87%

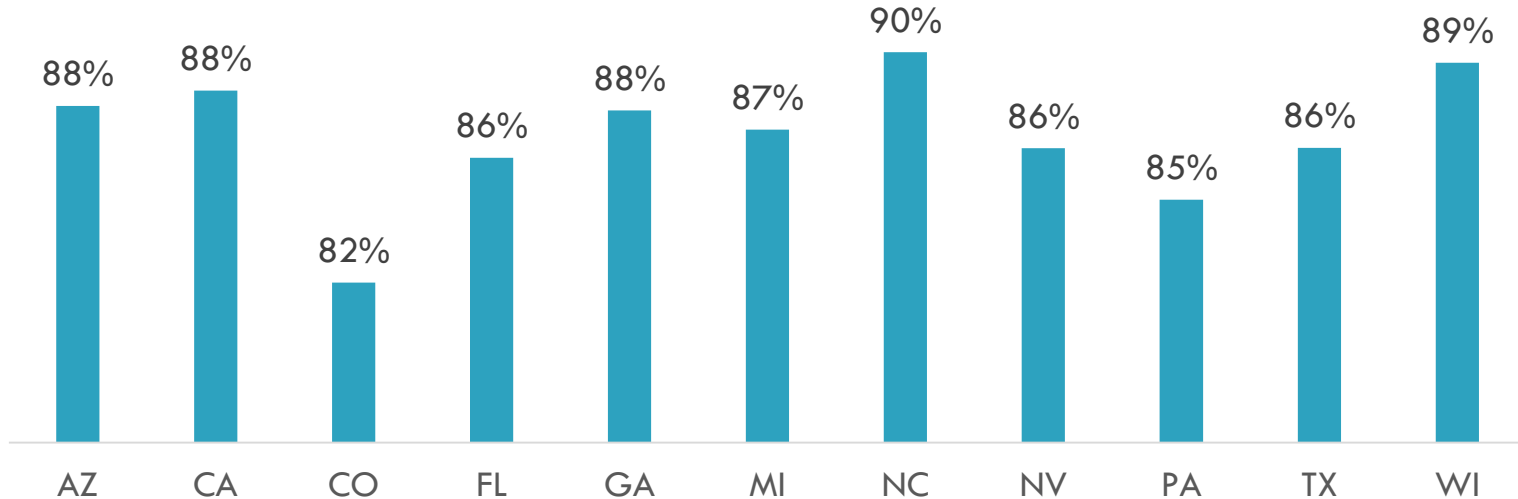
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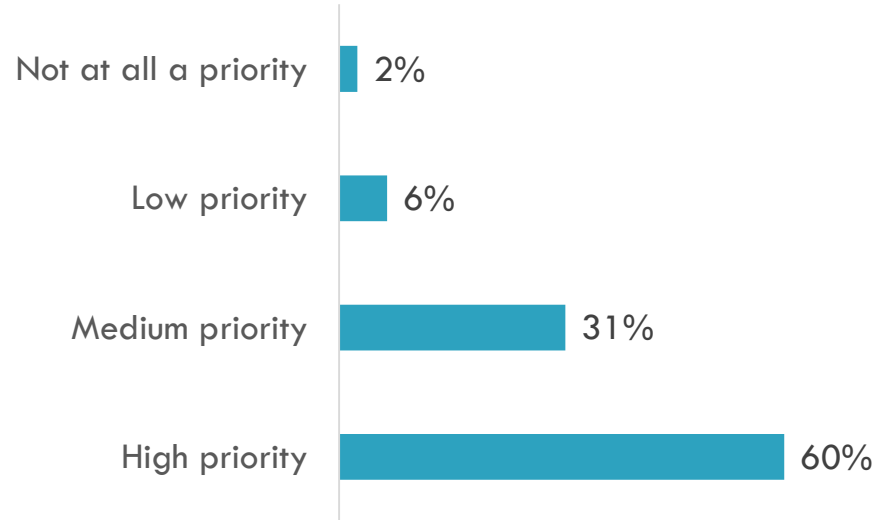
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Reinstate and enforce rules to protect the environment



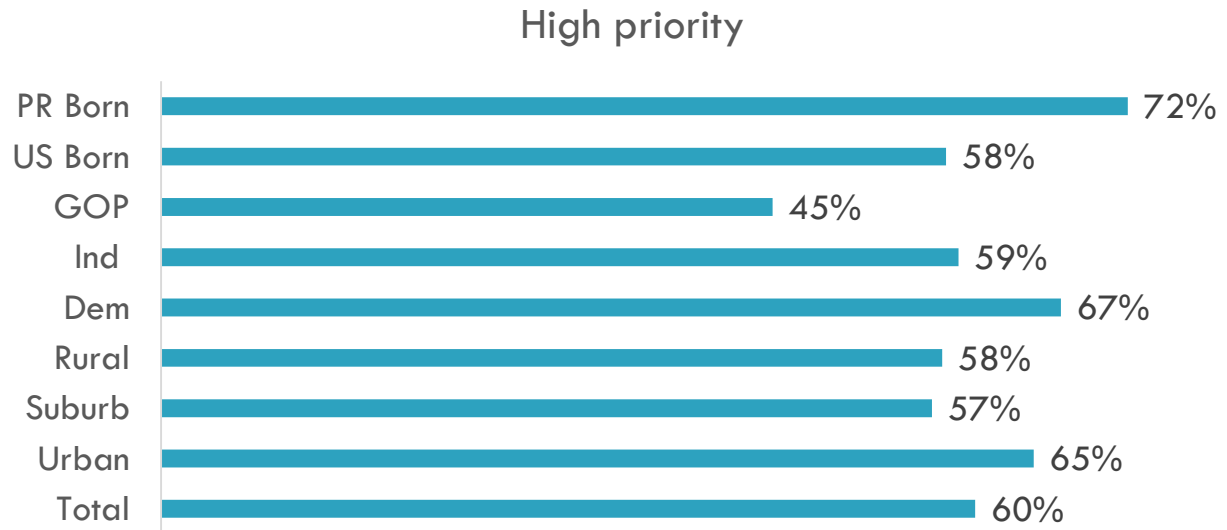
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