TO: INTERESTED PARTIES

FROM: WPA INTELLIGENCE & EDF ACTION

SUBJECT: REPUBLICAN PRIMARY VOTERS STAND BEHIND REPRESENTATIVE FITZPATRICK

DATE: FEBRUARY 19, 2020

A new poll conducted by WPA Intelligence for EDF Action shows Representative Brian Fitzpatrick is in a strong position heading into the April primary and well situated for the general election. The poll shows Rep. Fitzpatrick is well-known, well-liked by voters, and that his policy record lines up well with the priorities of the district.

OVER SEVEN-IN-TEN REPUBLICAN PRIMARY VOTERS HAVE A FAVORABLE IMPRESSION OF REPRESENTATIVE FITZPATRICK

Nine-in-ten voters (97%) have heard of Representative Brian Fitzpatrick. This is bolstered by nearly three-quarters (72%) of Republican primary voters having a favorable impression of him.

Over two-in-three Republican primary voters of all ages have a favorable impression of Representative Brian Fitzpatrick. Men 18-54 have a 67% favorable impression of Fitzpatrick while Men 55+ have 71% favorable. Among Women 18-54, 79% have a favorable impression of Representative Fitzpatrick while Women 55+ are 69% favorable of him.

Additionally, Representative Fitzpatrick’s favorables are strongest among strong Republicans (78%), Trump Republicans (77%), Traditional Republicans (76%), and conservatives (76%).
OVER TWO-IN-THREE REPUBLICAN PRIMARY VOTERS APPROVE OF THE JOB REPRESENTATIVE FITZPATRICK IS DOING

Among all Party Factions, Republican primary voters approve of the job Representative Fitzpatrick is doing thus far in Congress.

Key demographics who approve of his job performance are voters aged 45-54 (79%), men (75%), and voters who have voted in two or three of the past four elections (79%/76%).

IF THE PRIMARY ELECTION WERE HELD TODAY, VOTERS WOULD VOTE OVERWHELMINGLY FOR BRIAN FITZPATRICK

Representative Fitzpatrick leads his primary opponent Andy Meehan by a very healthy thirty-nine points (+39, 59%). Fitzpatrick performs well among men (60%) and women (58%), Traditional Republicans (68%), and voters who have voted in at least two of four past primaries (62%).

Even with such a strong initial position, voters in this district are receptive to additional information about Brian Fitzpatrick’s record—valuing his contributions to protect Pennsylvania’s natural resources and fight Washington special interests.
METHODOLOGY

WPAi selected a random sample of Republican primary voters from Pennsylvania’s voter file using Probability Proportional of Size (PPS) sampling. The sample for this survey was stratified based on geography, age, and gender. Respondents were contacted by phone via a live telephone operator interview January 26-28, 2020. The study has a sample size of n=402 Republican primary voters with a margin of error of ±4.9%.

ABOUT THE FIRM

Since 1998, WPA Intelligence has been a leading provider of survey research, predictive analytics and technology for corporations, educational institutions, public affairs programs, non-profits and campaigns from President to Governor, U.S. Senate, and local elections in all 50 states and multiple foreign countries. In the 2017-2018 cycle, WPAi’s polling and data plotted the course for multiple winning Senate, Governor’s races and House campaigns.

WPAi’s data and analytics continue to lead the industry. In the 2016 Republican primary for president, arguably the most unprecedented presidential contest by way of turnout and political environment volatility, WPAi accurately projected turnout and the ballot score in 42 states through the use of advanced, predictive analytics. In 2018, our predictive analytics tools were a key element of the RNC Voter Scores program and predicted the margins in numerous races with unmatched accuracy.

WPAi has been recognized as the industry leader for providing cutting edge intelligence to help our clients win. The American Association of Political Consultants (AAPC) awarded WPAi “Pollies” for our Predictive Analytics and Adaptive Sampling techniques, our groundbreaking data-focused social media application, and for best use of analytics. In addition, WPAi has received four “Reed Awards” for most expansive optimized field Program in GOP politics, best use of data analytics/machine learning, best data analytics solution, and best use of online targeting.

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