



EDF Action New Mexico Survey Results July 2022

Methodology

GQR conducted an 18-minute phone survey among 500 likely November 2022 voters in New Mexico with an oversample of 100 Hispanic voters from July 11th – 17th, 2022. Respondents were contacted through the voter file.

The data is subject to a margin of error of +/- 4.4 percentage points at the 95 percent confidence interval; the margin of error is higher among subgroups.

The data are statistically weighted to ensure the sample's regional, age, and gender composition reflects that of the estimated likely November 2022 voters in New Mexico.

In this report, results are expressed as percentages unless otherwise noted. Results may not add to 100% due to rounding or multiple responses. Net results cited in the text may not exactly match individual results shown in the charts due to rounding.

Political Context

Governor Lujan Grisham strongly favored and outperforms Biden

Now, I'd like you to rate your feelings toward some people and organizations. As I read each person or organization, please say if you feel very favorable toward them, somewhat favorable, somewhat unfavorable, or very unfavorable. If you have never heard of that person or organization, please say so.

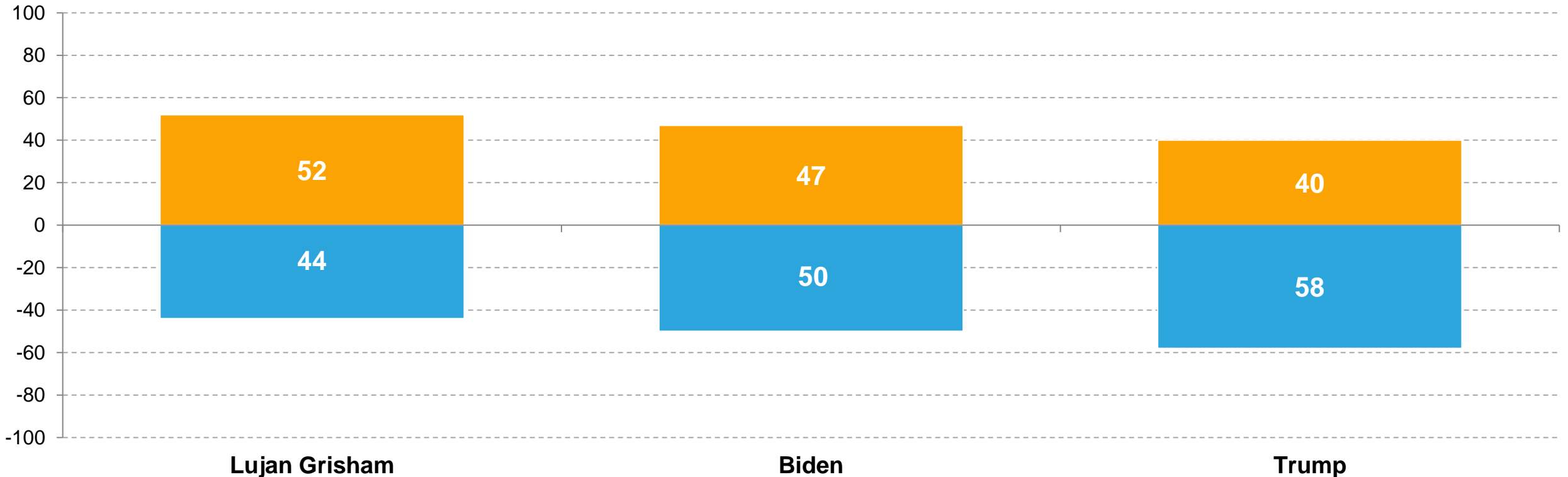
■ Unfavorable ■ Favorable

NET:

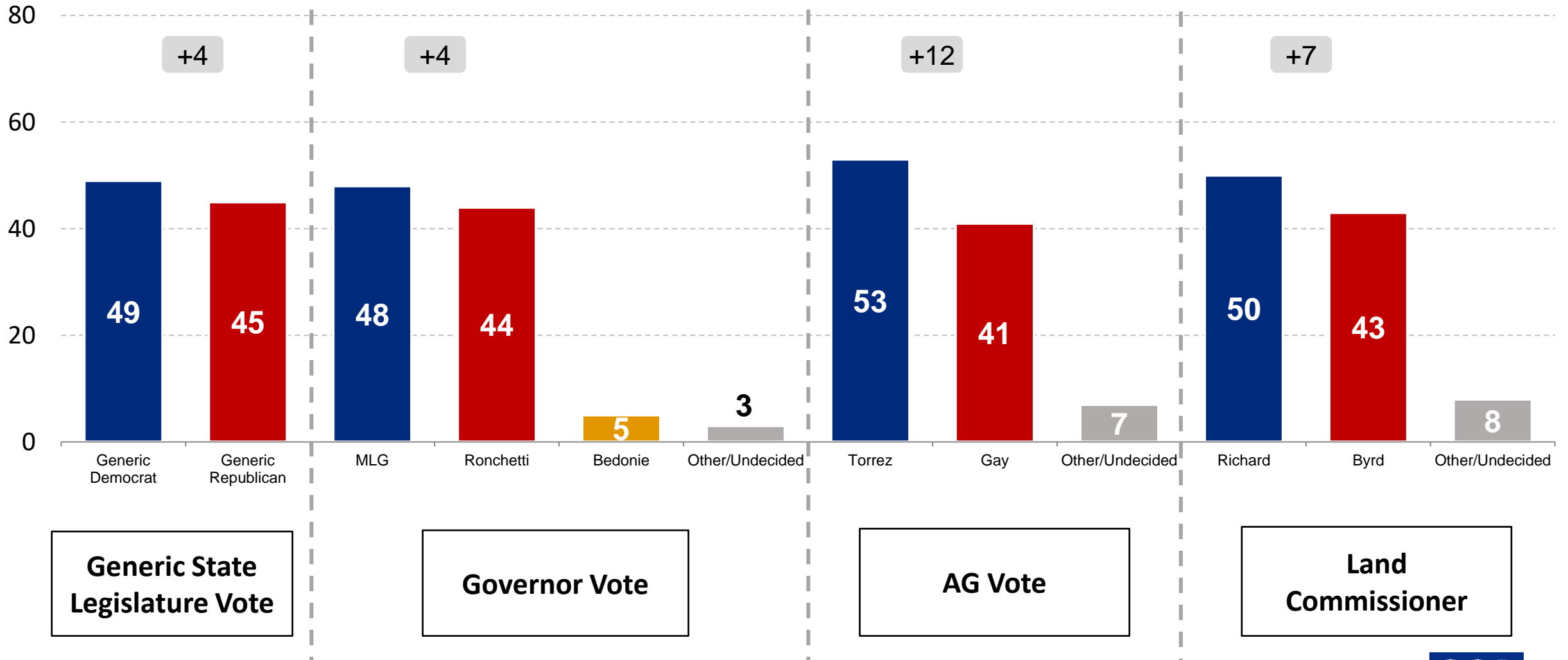
+8

-3

-18

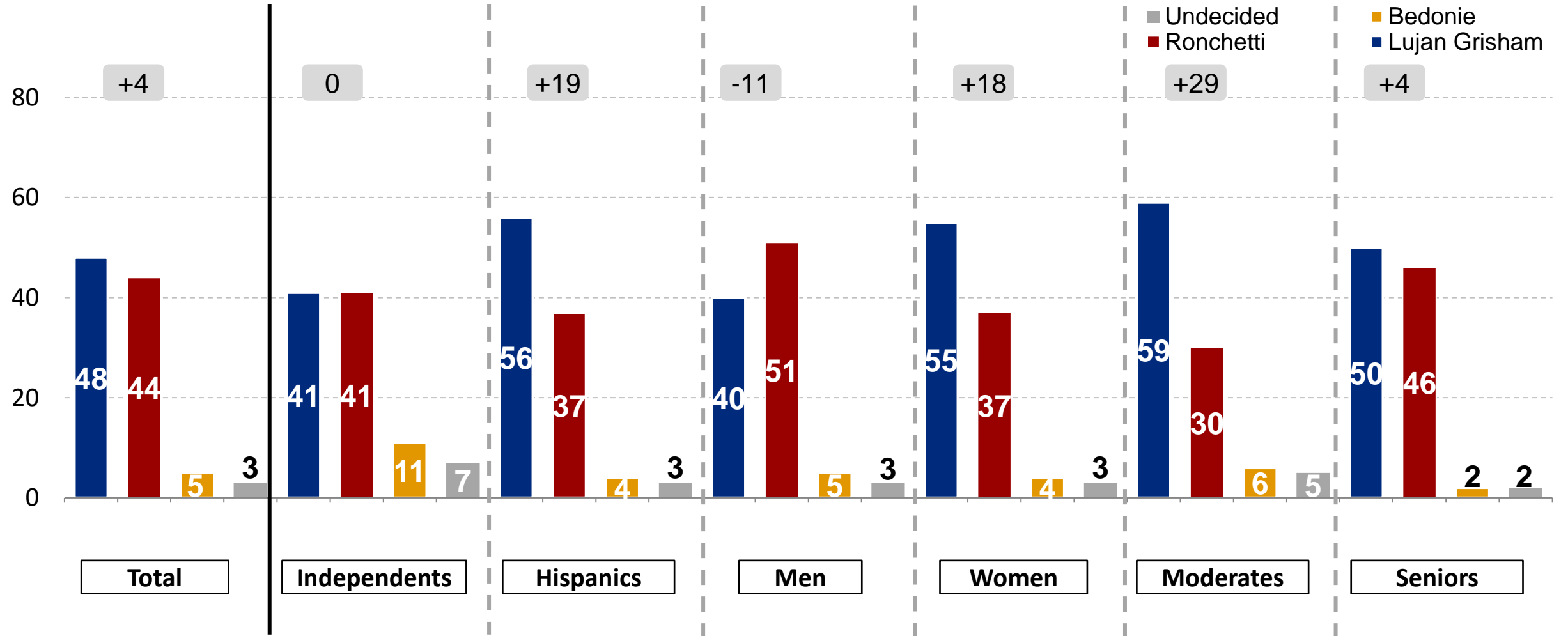


Governor and state legislative races are competitive, but Democrats lead



In the Governor's race, Lujan Grisham in solid position among Hispanics, women and moderates

Now, thinking about the election for Governor in November, if the election for Governor were held today, for whom would you vote: Democrat Michelle Lujan Grisham, Republican Mark Ronchetti, or Libertarian Karen Bedonie?



Environmental Policy Priorities

Overwhelming support for safe ground water

Now, I am going to read a list of policies being considered by the state legislature to deal with drought and climate change in New Mexico. For each, please tell me if you support or oppose that proposal.

■ Strong support

■ Somewhat support

(ENSURE SAFE DRINKING WATER) Increasing state funding and technical support for rural and tribal communities to repair systems that ensure safe drinking water.



(PROTECT AND CONSERVE GROUNDWATER) Increasing state funding and technical support for rural and tribal communities to build infrastructure to manage, protect and conserve groundwater.



(COMPREHENSIVE WATER PLAN – WILDFIRE) A law to reduce wildfires that would improve forest health and require the pollution that causes climate change be reduced by 50 percent by 2030 and to net-zero by 2050.



(COMPREHENSIVE WATER PLAN – DROUGHT) A law that would improve water conservation, water quality and infrastructure, and require the pollution that causes climate change to be reduced by 50 percent by 2030 and to net-zero by 2050.



(LOW-WATER AGRICULTURE/LAND USE) Programs that encourage farmers, ranchers, and other landowners to grow crops that require less water and repurpose farm and ranch lands to other beneficial uses like habitat, open space, and replenishing groundwater reserves.



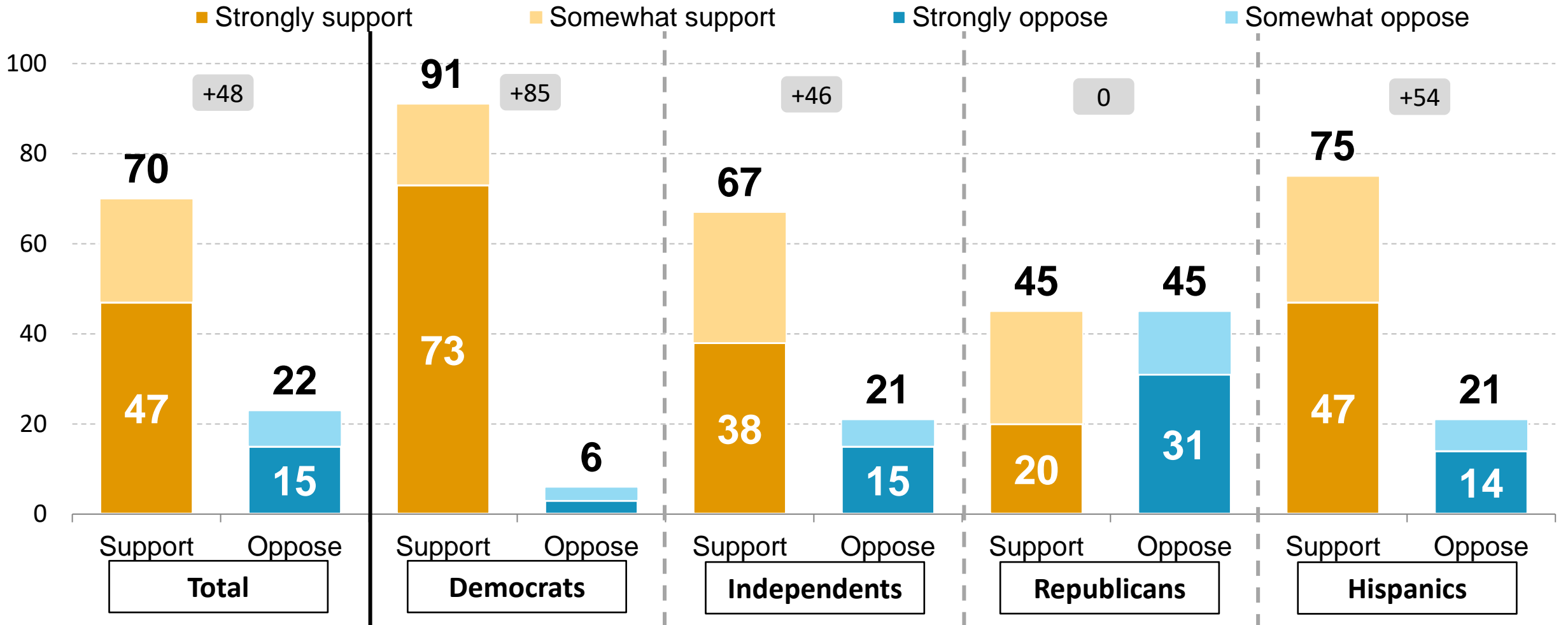
Concerns about safe drinking water dominant concern

Some experts are predicting that New Mexico will experience record water shortages and drought this year, and that much of the Rio Grande River could run completely dry. Which of the following TWO issues concern you most about the impact of this drought?

	<i>Total</i>	<i>Dem</i>	<i>Ind</i>	<i>Rep</i>	<i>Metro</i>	<i>Rural</i>	<i>Anglo</i>	<i>Hispanic</i>
Safe drinking water	66	73	62	61	69	64	68	67
Impact on ranching and farming	56	47	55	70	53	63	57	56
Wildfires	27	38	25	16	28	26	26	31
Water prices	24	25	25	23	26	20	23	25
Impact on tourism and recreation	9	7	10	11	9	10	10	8

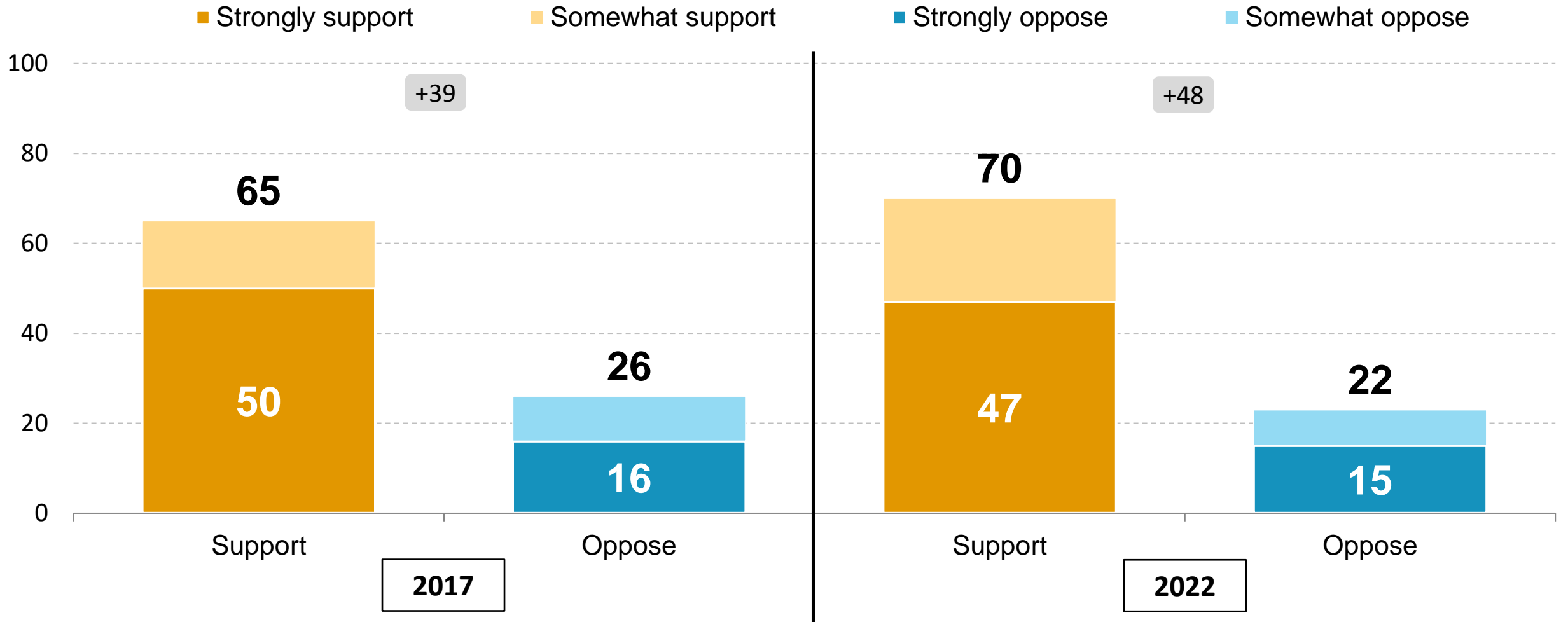
Overwhelming support for new methane regulations

As you may know, New Mexico recently adopted new requirements that the oil and gas industry use technologies to limit the amount of methane gas and other pollution released from oil and gas facilities. Do you support or oppose these requirements?



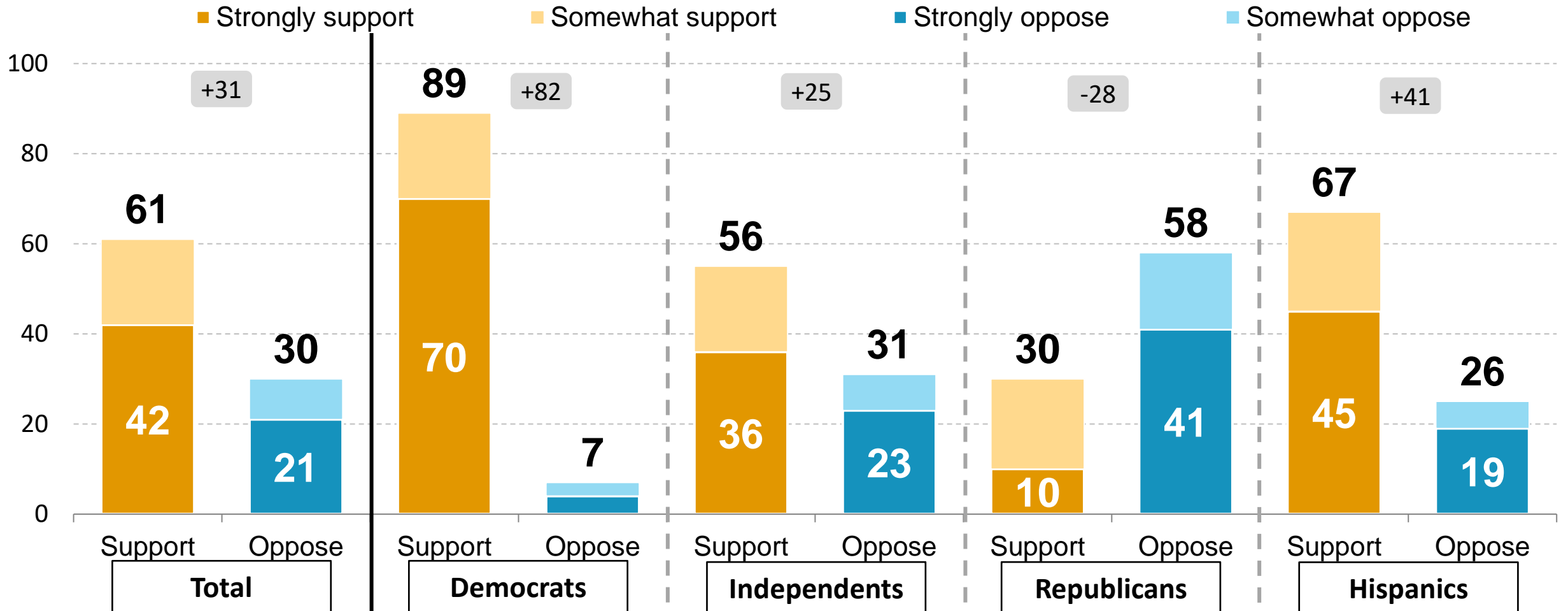
Support for new methane regulations higher than 5 years ago

Some have proposed putting in place a new rule requiring New Mexico's oil and gas industry to use technologies to limit the amount of methane gas and other pollution leaked, vented, or flared from oil and gas facilities. From what you know, would you favor or oppose this rule?



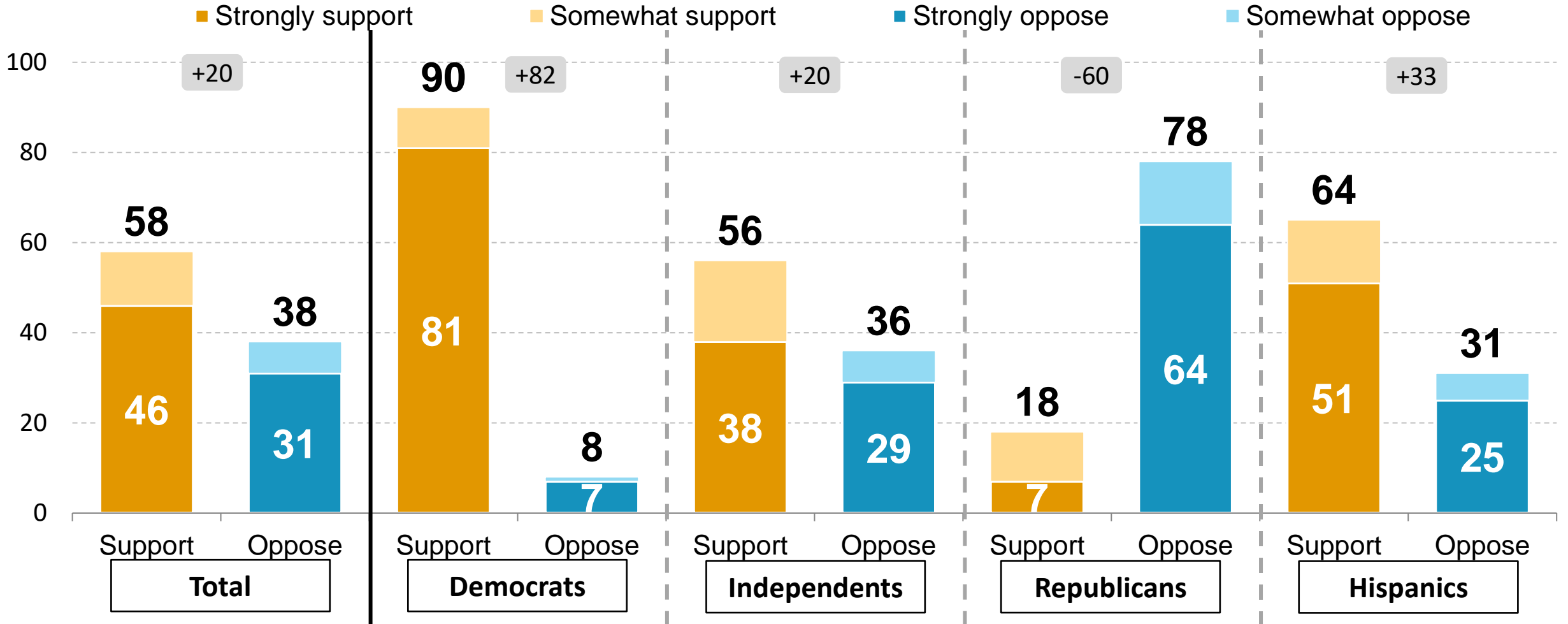
Strong support for national regulations

Thinking about the methane regulations, would you support or oppose the U.S. Environmental Protection Agency adopting similar requirements that would apply to all states in the country?



Strong support for aggressive new state climate change policy

As you may know, the legislature is considering a new climate change law that would significantly reduce the pollution that causes climate change. The law would make New Mexico a national leader in the production of clean, renewable energy and require the pollution that causes climate change be reduced by half by 2030 and be net-zero by 2050. Do you support or oppose this new climate change law?



Messaging

Drought + Climate strongest overall message

Now I am going to read you some statements from candidates running for state legislator in New Mexico. After each statement you hear, please tell me if this statement makes you much more likely to support this candidate for state legislator, somewhat more likely, less likely, or whether it makes no difference either way to support this candidate for state legislator.

■ Much more likely ■ Somewhat more likely

(DROUGHT + CLIMATE) Studies show New Mexico is experiencing extreme drought conditions due to climate change. New Mexico has no future without water. Our drinking water, rivers, and streams are all... **40** **62**

(WILDFIRE + CLIMATE) New Mexico is facing devastating wildfires due to climate change that destroys hardworking New Mexicans' homes and livelihoods, watersheds, wildlife habitats, and special places across the state. It is... **33** **60**

(GAS PRICES) The most important thing right now is getting the price of gas under control. New Mexico is a leading oil and gas producer, and this industry delivers billions of dollars to our economy. With gas exceeding... **42** **59**

(OIL AND GAS PROFITS) New Mexicans rely on our natural resources to support our families. But now, corporate CEOs use our resources to enrich themselves by selling the state's oil and gas, all while creating... **37** **59**

(TRADITIONS + CLIMATE) New Mexico's family traditions are all about working hard, supporting one another, and safeguarding our natural resources, including our water and land. Climate change could mean that future... **36** **57**

(CLEAN ENERGY) The clean-energy transition is a once-in-a-generation opportunity to diversify our economy, raise new revenue, and create good jobs for hardworking people in New Mexico, in addition to tackling the... **32** **57**

*Full messages in Appendix

% Much/Somewhat More Likely	Total	Dem	Ind	Rep
Drought + Climate	62	87	55	34
Wildfire + Climate	60	88	57	27
Gas Prices	59	36	54	88
Oil and Gas Profits	59	81	51	32
Traditions + Climate	57	87	52	23
Clean energy	57	81	51	28



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Appendix: State Legislature Candidate Proposals

(DROUGHT + CLIMATE) Studies show New Mexico is experiencing extreme drought conditions due to climate change. New Mexico has no future without water. Our drinking water, rivers, and streams are all threatened. It is time for the state to act by passing a comprehensive water plan and reducing greenhouse gas emissions.

(WILDFIRE + CLIMATE) New Mexico is facing devastating wildfires due to climate change that destroys hardworking New Mexicans' homes and livelihoods, watersheds, wildlife habitats, and special places across the state. It is time for the state to act by improving forest health and reducing greenhouse gas emissions.

(GAS PRICES) The most important thing right now is getting the price of gas under control. New Mexico is a leading oil and gas producer, and this industry delivers billions of dollars to our economy. With gas exceeding 5 dollars a gallon and rising and people struggling to pay their bills, it is time to expand drilling to increase production of oil and gas.

(OIL AND GAS PROFITS) New Mexicans rely on our natural resources to support our families. But now, corporate CEOs use our resources to enrich themselves by selling the state's oil and gas, all while creating pollution and climate change that harms everyday New Mexicans. New Mexico must require these corporations to pay their fair share and focus on creating jobs for the people rather than profit for corporations and CEOs.

(TRADITIONS + CLIMATE) New Mexico's family traditions are all about working hard, supporting one another, and safeguarding our natural resources, including our water and land. Climate change could mean that future generations will not have these same opportunities and will be unable to carry on these traditions. To respect and safeguard our traditions, we must act to reduce emissions and address climate change.

(CLEAN ENERGY) The clean-energy transition is a once-in-a-generation opportunity to diversify our economy, raise new revenue, and create good jobs for hardworking people in New Mexico, in addition to tackling the climate and health impacts we already see across the state. For our climate, our health, and our economy it is time to open new doors to a clean future for all New Mexico families.