TO: EDF Action

FR: Morning Consult

DT: September 16, 2020

RE: Results: Voter Perceptions on Recent Wildfires

Morning Consult conducted a survey, on behalf of EDF Action, between September 11th – September 15th, 2020 among a national sample of 146 Idaho Registered Voters. The interviews were conducted online. Results from the survey have a margin error of plus or minus 8 percentage points.

The survey sought to measure concern over and perceptions of harm from recent wildfires and extreme weather, as well as connections between these events and climate change more broadly.

KEY FINDINGS

A large majority of Idaho voters (93%) say they're concerned about the wildfires affecting large parts of the U.S., with 55% saying they're *very concerned.*

This includes 90% of Idaho Trump favorable voters* and 92% of conservative Idaho voters**. Additionally, 69% of Idaho voters say they're concerned (very + somewhat concerned) about recent drought, and 67% say they're concerned about recent heat waves.

Two thirds of Idaho voters (66%) say recent weather events like wildfires have made them more concerned about the impacts of climate change, and 31% say they're *much more concerned.*

A majority of conservative Idaho voters** (57%) and Idaho voters favorable of Trump* (58%) say these events have made them more concerned about the impacts of climate change as well.

Nine in ten Idaho voters also say that wildfires have become both more frequent (90%) and more extreme (91%) in the past 3-5 years.

Frequency and Extremity of Wildfires		
Wildfires	% Total more frequent (somewhat + much more)	% Total more extreme (somewhat + much more)
Idaho Voters	90%	91%
Conservative Idaho Voters*	84%	86%
Trump Favorable Idaho Voters**	84%	85%

Additionally, 91% of Idaho voters say wildfires have been harmful (very + somewhat harmful) to the **environment**. Three quarters of Idaho voters (77%) say wildfires have been harmful to **agriculture**, and 89% say wildfires have been harmful to **wildlife**.

*n = 81, MOE = +/-11%
** n = 77, MOE = +/-11%