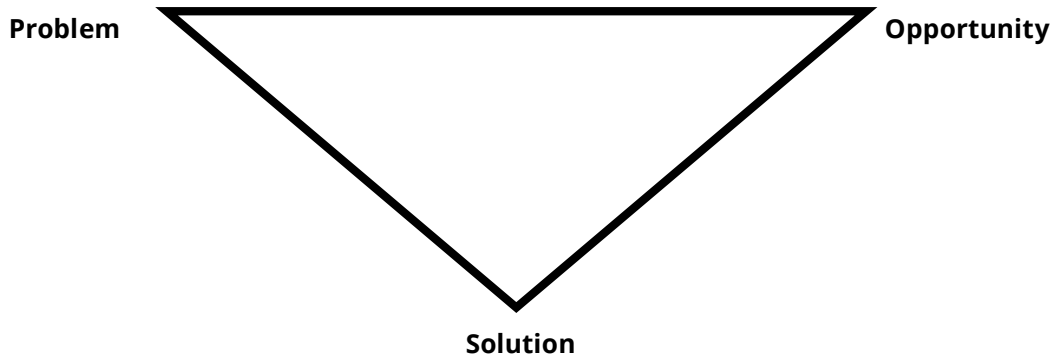


MESSAGE TRIANGLE EXERCISE

Use the space below to plan your campaign messages. You may want to develop custom message triangles for specific audiences.



Problem

Opportunity

Solution